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Mrs. Angie McCartney Launches “50 Shades of Earl Grey” Commemorative Organic Tea

‘Naugh-tea’ Tea Time has arrived

Playa Del Rey, Calif.. (Jan. 21st, 2015) - The feisty 85-year-old stepmother of **Sir Paul McCartney** has released a new flavor in her line-up of organic and fair trade teas to coincide with the sure-fire hit movie *50 Shades of Earl Grey* released in mid-February.

“We thought we’d have a bit of fun and be ‘naugh-tea’ at the same time,” says the British born entrepreneur. “All our flavors have meaning, and offer a new way to introduce some serious quality organic teas to potentially new audiences.”

50 Shades of Earl Grey is made from black tea, cornflower petals, and other natural flavors. It holds a strong Bergamot aroma that is just as pleasing to the nose as it is the taste buds.

A portion of every sale goes to **The Linda McCartney Centre** - a world leader in breast cancer research based in Angie’s hometown of Liverpool, England.

The firm, Mrs. McCartney’s Organic Teas, based in the seaside town of Playa del Rey, California, also offers:

- Abbey Road Apple
- Liverpool Red
- Penny Lane Peppermint
- Golden Slumbers
- Good Morning!
- Rockstar Rescue
- Blueberry Meanie
- Strawberry Green Fields
- Maharishi Peach

They are also introducing Maxwell’s Silver Needle, a rare high-grade white loose-leaf tea with hints of peach.

“All the teas are certified organic and fair trade and have been hand picked by our certified Tea Master, Dean, to bring the finest pot of tea at the fairest price to tea lovers and Fab Four Fans alike,” said Angie.

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National Lampoon chose the beverage as its corporate holiday season gift. “Putting our logo next to Mrs. McCartney and giving the gift of health for the New Year just made all the sense in the world to us. And everyone who has received it has given it rave reviews. We love it yeah, yeah, yeah,” said Alan Donnes, President of National Lampoon.

Other companies that chose the brand for custom logo gifting are LaZarre Wines of Paso Robles, CA and Phoenix based venue management and booking agency R-Entertainment.

About Mrs. Angie McCartney’s Teas. Mrs. Angie McCartney’s Teas is famous for her organic and fair trade teas. Mrs. McCartney currently has over 10 different flavors of tea and is USDA Organic approved. The firm is expanding to restaurants, cafés and corporate gifting. Afternoon tea events are planned for this spring and summer complete with a Q&A and book-reading from Angie’s memoir “My Long & Winding Road” available on her website at www.MrsMcCartneysTeas.com. Follow on Twitter @angiatealady and Facebook at www.facebook.com/mccartneytea.

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MATERIALS:

Hi-Res Image available at:
<http://bit.ly/angieimage>
Photo credit: Christian Volquartz

Product Images:

<http://mrsmccartneysteas.com/collections/all>

Brand Story PDF

<http://www.mccartneymultimedia.com/products/Partners/MAMT-Brand-Presentation.pdf>

Hashtags : #McCartney #Organic #Tea #LindaMcCartney #PaulMcCartney



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